

Roswell High School Band Booster Association

MEETING AGENDA & MINUTES

Meeting	RHSBBA Executive Meeting	Date	March 11, 2020
Type of meeting	Status, Review & Discussion	Time	7:00 pm US ET
Attendees	Michael Dal Cerro (meeting co-chair), Greg Freeman (meeting co-chair), Michael Moon & Mike Long (Co-Directors of Bands), Craig Baughn, Chris Lewis, Jane Sowden, Cathy Kramer, Christina Knutson, Aimee Christian, Kim Friedman, Elysa Greenwald, Joshua Knutson		
Absent		Venue	Google Hangouts (school was closed)

AGENDA

Meeting Objective: Executive Board meeting, open for general membership to attend unless student confidential information requires Board discussion and attention.

1. Call to Order Michael D. (7:03)

2. Roll Call

3. Minutes from February EB Meeting

i. Approved and Online

4. Band Director's Report, Updates and Upcoming Calendar

- i. Orlando Spring Trip – Almost positive they will say no out-of-state trips until the end of the school year. The directors are checking on student interest on doing a trip when school is out (end of May). Everyone will get a full refund for the March trip.
- ii. Indoor Drumline – Had a hugely successful trip to WGI Orlando. They did two performances and the kids had a lot of opportunities to bond and see several really talented groups for inspiration.
- iii. Winter Guard – Not sure if we are going to Charlotte yet, with the trend of canceling mass spectator events it's up in the air. They took second place at their competition last weekend with an 8-point jump.
- iv. Jazz Band – Going great, they had a concert the other night
- v. All State Band – No updates.
- vi. LPGE – The entire event was canceled. We're going to see if we can have a concert next week since the kids worked so hard on that.
- vii. Drum Majors; Student Leadership – It was a hard year to pick leadership, there were a lot of good people going for the same positions. It feels like we have a good team. If we have a band trip at the end of the school year it will overlap student leadership training, so if the trip proceeds as we hope, we'll move the leadership training.
- viii. IDL Exhibition at RHS – Mr. Kapral has a committee of parents working on the exhibition. We have not heard yet if it will be canceled. Michael M. will revisit with Dr. Shaw. We will need someone there with a square reader to take tickets at the door.
 - i. Registration Night (March 30)
 - o Discuss plan – Kim provided a list of stations to the board today along with a checklist for everyone to use to know where they should be going. Also working on a member guide and registration packet that has not gone to the board

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yet. We've verified that the new Dragonfly forms are available now, but we need to check our website and make sure it has all the updated forms. Jane suggested including family information in the packet like what they do for a living and where they are interested in helping out. Christina asks Kim to confirm that the directory opt-out is on the paperwork.

- Student recruitment update – Recruitment has been going well, we are reaching out to kids on the fence and should have final numbers in a week or so. We've tried to make them feel involved with the group before they become a group - they've all received a handwritten letter from current band kids expressing their excitement and giving important dates. There's been significant turnout at all of the events.
- Meet and Greet – Kim suggests we provide more info on that, Michael M will send out a personal note if needed.
- Volunteer recruitment – Michael D. reminded everyone that board members should review Bylaws on open roles tied to each officer's post and March 30th will be a perfect opportunity to recruit to fill positions under your officer's post.

5. Officer Reports

1. President

- ii. Proposed 2020-21 Budget (discuss in new business) – We've been working on the budget; we've had 3 productive meetings and it's moving along well.
- iii. Student Accounts – Made progress on outstanding accounts – we went from \$23,000 outstanding to \$13,000. Most of that was prompted by some letters and personal phone calls from the band directors.
- iv. Band Aid – Working on get more compliance with filling out forms, etc.
- v. Projects:
 - Trailer– Design for the outside is getting closer, we're down to a few options and it shouldn't be long before we settle on something. Craig got the ramps, they fit up under the trailer fantastically and can be locked up. Four cages have been built. Mark Herring has the trailer layout schematics. The buildout continues – need to nail down a few additional dates to continue working on it.
 - Lights outside band room – No updates yet. Michael D. asked Craig and Chris to look into possible suggestions and quotes to scope out what it could look like if the board needed to pay for it.
- vi. Ideas: 2nd Annual Executive Board Retreat – Breakfast or other option for the board to get together and talk with the band directors about their visions. Discussed possible April 25.
 - 1st Annual Kickball Tournament – Idea to have the kids start this tradition, possibly at the end of band camp.
 - DCI at RHS + surrounding area - Thinking about the possibility of hosting a DCI drum corps at RHS. This would be a large undertaking and great for the kids, but we want to be sure we're getting a drum corps that would be respectful of our grounds. Mike L. will discuss with Dr. Shaw. Mike L. suggests in the meantime, organizing the Roswell kids to go watch the rehearsals for any corp that is nearby.

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2. Vice-President (Logistics Updates)
 - i. Annual Awards Banquet – Craig and Chris are still waiting for info from the band directors for awards. Statues are in and they are great. We spent \$500 less than last year. Difference is there is not enough space to put a nameplate at the bottom but may be able to find a stand to put it on where we could put a nameplate on the stand. Christina reports that the banquet committee met in February and we have a nice sized committee. Leads have been assigned to each task and we should have enough info at the March meeting to figure out the cost and ticket pricing. Theme is “Masquerade Ball”.
 - ii. Cameras – Chris put an estimate together and cameras for security on the trailer. Hoping to get Samsung to donate some of the hardware.
 - iii. Path for Bandwagon – Craig talked to Tom Brown about it and he’s on board with making it more substantial than grass and has a machine that can fix the potholes and such. There’s also a giant pile of asphalt available near the recycling center that we could use.
3. VP, Support Services (Volunteer Updates)
 - i. LGPE – No longer needed
 - ii. Registration night – Jane to work with Kim and Greg on sign-up sheets for registration night.
 - iii. Reporting - Would like to have a report on where people are volunteering and how many hours they are putting in but there are things that aren’t in CHARMS, like IDL, band trailer work, etc.
4. Treasurer
 - i. Financial Report (Fiscal YTD vs. Approved Budget) – Only have 88% of fees in. IDL and Winter guard are also low.
5. VP, Ways and Means (Fundraising Activity & Planned Events)
 - i. M.A.R.C.H. 2020 – March 7th went really well, and we had good weather. We had about 90-100 kids - don’t have final numbers yet. Discussion about an alternate workday for kids who were not able to make it on the 7th. We are looking at about \$14,000 gross. We still have tshirt orders to fulfill. 51 kids participated in the fundraising and the average student raised \$259. Tom Brown will run it next year.
 - ii. Build to Thrive consulting project – Assessment sent out to board members for evaluation
 - iii. New Ideas: Facebook Giving Tuesday (2019) – Did a first try. We received \$200. Something to try again for 2020; Alumni Relations – let’s explore getting a Chairspoon; Truist Park Concessions – received information. Something to maybe consider in the future, even with other schools.
 - iv. Vacant; need to fill asap post w/VP or Co-VP’s
 - v. Leader/Captains for the following 2020-21 programs:
 - o Secured: MARCH 2021 Tom Brown
 - o SAPA 2021: Jane Sowden and Connie Cronin to Co-Captain
 - o Concessions: Jennifer Ross and husband taking over from the Goulds
 - o Vacancies: Spiritwear (magnets on the store; new hats); Scrips, ExtravaBANDza, Mattress Sale, 50/50 Raffle, Alumni Relations.
6. Secretary – No updates.

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7. Director of Communications

- i. Website – Still in progress
- ii. Media Team Updates: Photographer lead – Mary Jane has stepped down as the lead photographer, she said she'd still help out but does not want to take the lead. Josh Knutson may be a good option for taking that on, he said he would discuss with Cathy and Mike L.
- iii. YouTube channel – Josh got the content in there and we got enough subscribers to get our own custom URL. We should post a link to a video and then say “BTW subscribe” to get more subscribers. Mike L. talked to Kim about having a TV at Registration Night that plays the volunteer video on a loop. We are also putting the multimedia band handles on the band trailer. Kim is putting all of the multimedia info in the registration packet to encourage families to subscribe.

6. Committee Reports

7. Old Business

8. New Business

- i. Proposed 2020-21 Budget

9. Adjournment Michael D. (9:23pm)

Next RHSBBA Meeting: Tue 4/14/20
