

Roswell High School Band Booster Association

MEETING AGENDA & MINUTES

Meeting	RHSBBA General Membership Meeting	Date	August 15, 2019
Type of meeting	School Year Kickoff and Status	Time	6:30 pm – 8:00 pm
Attendees	Michael Dal Cerro (meeting co-chair), Mark Herring (meeting co-chair), Michael Moon & Mike Long (Co-Directors of Bands), Craig Baughn, Greg Freeman, Gretchen Shirley, Anne-Marie Canty, Christina Knutson, Esther Collins, Aimee Christian, William Poole, General Membership		
Absent		Venue	RHS Band Room

AGENDA

Meeting Objective: General Band Booster Association Update and Planned Activity Review. Committee and General Membership Updates to be held within the time limit maximum for the general membership meeting.

1. OPENING, CALL TO ORDER, APPROVAL OF MINUTES FROM MAY MEETING

- a. Call to Order Michael D. (6:36)
- b. May minutes approved

2. CO-DIRECTORS OF ENSEMBLES REPORT

- a. Calendar - All activities are on the CHARMS calendar, there may be some additional concert band rehearsals added down the road.
- b. Strategic plan – To have every kid who wants to pursue music to get a scholarship for college and to make sure every student has a great experience musically, emotionally, and intellectually. The booster club is here to support that vision.
- c. Goals – For the kids to have fun, get better musically, and develop friendships.
- d. Orlando trip – Available to the entire band program. Will be either Feb 11-15 or Mar 12-16; still working out expenses but estimate is \$650-\$800. Will likely stay at Animal Kingdom and have two days at Universal Studios, more info will be forthcoming.

3. “2020 VISION” BY RHSBBA - Transformation

- a. Focus Areas: Safety (CPR class, looking at AED devices purchase), Technology (new website, credit card reader, digital drill book), Culture (all-in as one big family), Volunteerism (reducing anonymity, directory rollout, name tags and shirts), Financials (strategic elements, capital expenditures, fundraising), People (administrative assistant, new co-director), and Communications (new communications plan).
- b. RHS Band Booster Association – Provides additional resources and funding to enrich the band program.
- c. Financial snapshot, operating plan & fees

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- d. Communications – Put together a new communications strategy. New website will serve as the primary place of information. Newsletter will go out on Wednesday and then Michael M. will communicate newsletter info directly to students the following day, Social Media accounts will be utilized in different ways.
- e. Fundraising blueprint – At the end of last year RHSBBA sent out a survey about fundraising and put together a blueprint for this year based on feedback. We have reduced the number of fundraisers to more high-level fundraisers and are introducing an opt-out option. Fundraisers for this year:
 - i. Jeep Raffle – Details on the raffle were provided and raffle tickets given out. Goal is \$63,000 to get a semi-trailer for the band and also instrument refresh. Opt-out is available at \$400 for 45 tickets. For people who order online, make sure they put your student's name in the memo and please do not give them a physical ticket. Tickets and confirmation will be emailed to them within a few days after they place their order. Email RHSjeepraffle@gmail.com with any questions.
 - ii. ExtravaBANDza – October 4th, will have food trucks, kids activities, and a band performance.
 - iii. Mattress Sale - Presentation from Keith Cumming with mattress sale information. Flyers given out.
 - iv. Visitor concessions stand at home football games
 - v. 50/50 raffle at home football games
 - vi. M.A.R.C.H.
 - vii. Star Wars movie night in December
- f. Volunteer – We need your help – please volunteer! There are plenty of spots available.
- g. Vote on proposed amendment to the bylaws – motion by Angela McPherson, Aimee Christian seconded, proposed change was approved.

Current: The bi-annual meetings shall be the general meeting in August and May. The August general meeting will present the year's budget, funding and donation targets and collections, current state of the organization and plans for the year. The May general meeting will have summations reports given by all officers and chairpersons of standing committees

Approved: The bi-annual meetings shall be the general meeting in August and May.

The August general meeting will include, but is not limited to, the following agenda items: a presentation of the current status of the current fiscal year's budget, status of funding and donation targets and collections, a current state of the organization and any necessary summations reports given by officers and chairpersons of standing committees.

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The May general meeting will include, but is not limited to, the following agenda items: a presentation of the current status of the current fiscal year's budget, status of funding and donation targets and collections, a current state of the organization, plans for the new year ahead and proposed budget for the upcoming fiscal year.

4. GENERAL MEMBERSHIP Q&A

5. GENERAL MEETING CLOSING

- a. Adjournment – Michael D. (7:26)

FOLLOWING THE MEETING: VOLUNTEER REGISTRATION & JEEP RAFFLE TICKETS MANDATORY DISTRIBUTION

Next RHSBBA General Meeting: December 2019

