

Roswell High School Band Booster Association

MEETING AGENDA & MINUTES

Meeting	RHSBBA Executive Meeting	Date	February 13, 2018
Type of meeting	Status, Review & Discussion	Time	7:00 pm – 8:30 pm US ET
Attendees	John O'Donovan (chair), Michael Moon (Band Director), Dawn O'Shea, William Poole, Ginger Greve, Michael Dal Cerro, Marineli Dal Cerro, Angela McPherson		
Absent	Mark Herring	Venue	RHS – Media Center

AGENDA

Meeting Objective: Executive Board meeting, open for general membership to attend unless student confidential information requires Board discussion and attention.

1. Executive Board Meeting Open – call to order @ 7:06

- a. Present Band Director's Updates and Upcoming Calendar event changes (Band Director)
 - i. LGPE update – dates were sent out but not times: Wind Ensemble is at 3:00 on the 6th, Symphonic is at 12:30 on the 6th and Concert Band is at 1:30 on the 7th – all at John's Creek HS. Michael needs 3 chaperones. He needs a crew Monday to take the risers to John's Creek and then to take them home on Wednesday. No one has signed up to chaperone yet.
 - ii. Band Camp update – deposit check is coming tonight to be signed and sent to Oxford.
 - iii. Trip update – October 12th through the 16th is a trip to Orlando for Marching Band. It is the same weekend as the Youth Day parade so we will miss the parade. Trip will include leaving Friday at noon, rehearsal somewhere in South Georgia, competition on Saturday all day, and 1 – 2 possible days at a theme park (Universal and Animal Kingdom). Cost will be in the \$500 range per student without fundraising. A possible hotel, The Grove, has 3 bedroom suites. We would be able to fit at least 8 kids in a room. That will lower the cost of the trip. Michael is still researching it. Michael thinks the School Board will say “no” to the initial request of the trip for missing too much school. If they do, he will resubmit with 1 day less and only spend one day at a theme park.
 - iv. Rising 9th Grader night update – Michael wants to do it in the Gazebo in the Roswell Square so that it will be a little bit nicer. Rain site is the band room. Date is March 27th. Annual General Membership Meeting & Commitment night has moved to April 25th for all band students.
 - v. Marching Band spring training days (May 14th and May 17th from 6:00 – 9:00) may be a good time to do uniform fittings.
 - vi. Student Recruitment plans – the poster is open for discussion. There are concerns about the poster being out in the middle schools. It is funny, but is it appropriate for the public and branding? Some board members are afraid that there will be some negative impressions of the band. MDC would like for something to be out in the schools before the kids start choosing classes. Dawn talked about using band pictures for some sort of a collage with the

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- kids in action. Michael will come up with some samples and MDC will assist. Ginger said that maybe Pam Nitzken can assist with adobe and photoshopping.
- vii. Ginger asked if band camp dates can go on the calendar. Michael approved. For the two weeks after camp and before school - Tuesday/Thursday 6:00 – 9:00 (week 1) and Monday 4:00 – 7:00, Tuesday, Thursday 6:00 – 9:00 (week 2). Times won't be posted yet as Michael isn't sure if the band can get the field. Michael can institute the car pool again for parents who work if the time of rehearsal has to be earlier.
 - viii. Monday, July 30th is the pool party 7:30 – 10:00 and will be at Brookfield CC.
 - ix. July 28th – DCI will be optional
 - x. Saturday camps and competitions – 8/25 9:00 – 9:00, 9/22 – 9:00 – 9:00 with ExtravaBANDza, 9/29 – competition, 10/6 – Homecoming, October 12 – 16th is Florida, October 27th – competition
 - xi. Michael is still on the fence about Old Soldier's Day Parade.
 - xii. First football game is 8/24
 - xiii. Drumline and Colorguard rehearsals – every Tuesday and Thursday in June from 9:00 – 1:00.
 - xiv. Ginger will place events up to the start of school on the calendar.
 - xv. Does this year's budget have June practices for colorguard and drumline factored in to it? John does not believe it is in the budget. He thinks they used the funds to pay for last June's practices. John and Michael will look into it. The budget may require amending to accommodate this coming June.
 - xvi. The budget will be presented to the board in the March meeting to allow debate/Q&A, then the board will vote on it in April, then it will be presented to the band at large in the general membership meeting on April 25.
- b. Present President's Report (President)
- i. Band Banquet chairperson – John hasn't found anyone yet. Ginger is going to ask for one in the newsletter along with William's volunteer needs: 8th grade liaison, drivers for LGPE, etc. The Goulds will do the concession stand in the fall. Some names were thrown out for suggestions for other roles.
 - ii. Band Tower update – communicating with 3 different bands. One band in South Carolina had their director pass away in a car accident. John is still talking with LaGrange and another high school that is interested.
 - iii. Thanks to MDC for putting together the information for the City Council meeting. Patrick Foit – the mayor asked him a question about MARCH. He was able to explain it and go over the fundraiser. Way to go Patrick!
 - iv. Winterguard fundraiser with Zaxby's is a Spirit night: February 26th and 27th – there needs to be a checklist for students to sign when they come in to purchase so they will know how many people came in to support Winterguard.

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- v. The Aurora poster for the Winterguard fundraiser is correct so Ginger will post to newsletter and Michael will distribute it to teachers.

- c. Present current RHSBBA Financial Report (Fiscal YTD vs. Approved Budget) (Treasurer) – the student’s fees are not updated. Angela needs to talk to Keith about how he came up with those numbers. The budget numbers do not reflect the \$5500 for camp. We got some money back from the UGA Jam Fest but lost half of it. Due to the snow day, Michael and the kids did not go. The kids could have gone to perform, but the parents would had to have transported them. Michael asked if parents were interested, but they were not. Angela has questions for Keith as to how things are coded so the budget update may be different next month. No deposit since January 24th. William will be reimbursed for the dinner he bought for the instructors Friday night during the Symphonic camp and he gave the receipt to Angela. Michael asked for an update on MARCH profits. Angela will get it for him.

- d. Board Updates or Discussion & Debate current proposals/motions
 - i. Fundraising Activity & Planned Events (VP, VP Ways and Means)
 1. MARCH – note sent out by Mark did mention some of the incentives but not the scaffolding that John and Mark talked about. Michael is pushing MARCH in class. Work sites are still being worked on and updated frequently. Early Bird incentives for MARCH. If you had your minimum commitment completed and turned in by the drop date (2/23) then you qualify for the incentive – a \$25 gift card and your t-shirt. An updated communication needs to be sent out this weekend. It was good that Mark sent it out Thursday night to show that it came directly from the MARCH committee. MDC emailed Mark to get the schedule out to Ginger so that it can be posted. Some feedback from parents has been about individual credit for fundraising but because we are a 501c3 we are not allowed to do that. Michael will pull out the policy at the commitment meeting to review again. Ginger would like to know the alternative projects for the kids that can’t do the 17th MARCH service day. Michael mentioned that on March 8th – a RHS off day - has some opportunities. John also mentioned that cemetery clean up could occur on the 8th too.
 2. City Council Meeting Recap – Sean Groer was a huge help to get on the agenda and do the Pledge of Allegiance. He was able to help get us into some locations that we otherwise couldn’t get into. Help and exposure was positive. Positively Roswell is a civic organization for all things positive in the community.
 3. Community/Corporate sponsorships/outreach activities - Roswell Neighbor – March 7th article about MARCH. Photo op with Michael and some students and a story by the newspaper. Michael will make sure that no students have opted out of photos. Alpharetta-Roswell Herald – she was at the meeting last night also. Positively Roswell to push something out on Facebook – they are doing a summer series about

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kids doing things for the community. They will do a story on RHS Band with MARCH and the ExtravaBANDza. Raising money through Facebook – are we allowed to do that? They donate on our FB page, donate through PayPal, and aren't charged fees. John asked couldn't we just post our Push Pay link for people to use? Groer and Positively Roswell will both share it to their FB pages. Ginger will post the video and the link to Push Pay and it is shareable. John and MDC will meet with Roswell Inc tomorrow to see what they can do for us. Beth is going to the board meeting tomorrow and will get up and say something about MARCH. Michael will also follow up with Dr. Shaw about putting it in the newsletter and Ginger will get with PTSA about putting MARCH in their newsletter. Ginger brought up the fact that if there is a goal in place for the kids to fundraise for, it might be easier to get the money donated. Example – working toward purchasing a semi or going to BOA.

- ii. Logistics Updates (VP, VP SS) – LGPE – risers needed for LGPE. Food needed for judges on audition day on the 29th.
 - iii. Communications (Dir Comm) – Ginger can put an Instagram post out there. Michael may look into getting a SnapChat account for band use. MaryJane reached out to Winterguard parents to see if anyone will take pictures so that they can have some recognition. Michael will get someone to take pictures. MaryJane would also like a date to take senior pictures. March 29th – audition day will be a good day to take pictures. Ginger sent an email out about having a “signing” seniors event to showcase who is going to college and where, whether or not they are in band. This could take place during the month of May.
- e. Band Program Strategic Plan, 5 year, 10 year Outlook – Introduction & Discussion (Band Director) – Michael presented his long term plan for the band. For world class program long term outcomes – private lessons for every student, musically literate students by graduation, quality instruments for all, participation by all in groups and solos. 5 year outcomes include performing at regional conferences, superior ratings at LGPE, Winterguard and Indoor Drumline in top 10, 30% in honor ensembles, winning competitions, increased enrollment in band and winterguard, and establish instrumental choirs and jazz band being established. 10 year outcomes include performances at national conferences, finalist positions at BOA, invitations to parades, Roswell conservatory – private lessons from 4 – 9 for every student, instrumental choirs and a 3 guard program (9th grade, JV, Varsity). How will this get accomplished? Quality instruction from Michael that includes guest instructors during the school day, fundamental learning from grades 6 – 12, quality instruments, recruiting to get more kids involved, consistent leadership for guard and percussion (5 – 10 year commitments from instructors/sponsors), increasing individual skills. Booster and parent support: monthly fundraising goals, parental support for practice, volunteering, attending performances, and private lessons. Michael does not think the BBA should have to purchase instruments anymore but should be the school's responsibility. We have been invited

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to London again and hopefully for the 2020 New Year's Day parade. Michael showed a BOA video to show the caliber of performance that he would like for our band. Colorguard looks like a lot of dance and tumbling. Is Michael going to recruit more dancers in our school? Yes, but most dancers dance outside of school too and rehearsals are usually the same time. We would also need an instructor to teach them. It will require more parent and board support. Indirectly related: Michael would like to study a way to reorganize the executive board as a way to bring in new ideas, open up more positions, and bring in new people. Michael would like to eliminate the perception of any separation and show it as more inclusive and more open to all. Michael would like input from the executive board on this idea. He would also like a smoother transition between roles to have a leader/shadow in each position in order to teach the incoming member. Michael also asked how to change the name of the Booster organization itself to include colorguard? William said that you can do a DBA and pay \$100 to change the name. Michael will present his ideas for the board at a future board meeting (TBD).

- f. Open Floor for New Business (Executive Board) – Dawn asked about Verizon and getting everything on the CHARMS calendar. William will show Dawn how to do that.

2. Executive Board Meeting Closed– closed at 9:22 by John.

Next RHSBBA Meeting: 3/13/18